

# ITC Galliard

## SPOTTING ITC GALLIARD

A P K  
*Y g g*

- Concave apex on **A**
- Open bowl on **P**
- Vertical stroke of **K** is freestanding
- Cap italic **Y** is splayed
- Distinctive one storey italic **g**
- Ear of **g** is straight and long

## ETYMOLOGY

Matthew Carter  
Released by Linotype in 1978  
Made available from ITC in 1981

## FAMILY

Four weights with complementary Italics

## FONT FACTS

Galliard is an interpretation of Robert Granjon's 16th century type. Carter began work on the design in the 1960s but the family was not released until 1978. Galliard was one of the first type families to be developed digitally.

Galliard's name is taken from a popular dance of 16th century Europe.

# Serif Gothic

## SPOTTING SERIF GOTHIC

A K W  
**a e t**

- All characters have very small serifs
- Tail of **K** is curved
- **W** does not cross
- One storey **a**
- Bottom of **e** is truncated
- The **t** has an angled top

## ETYMOLOGY

Herb Lubalin and Antonio DiSpigna  
Released in 1972  
Family enlarged in 1974

## FAMILY

Six weights and no italics

## FONT FACTS

The first two weights, released in 1972, were designed by Lubalin and DiSpigna. The remaining four were designed by DiSpigna. DiSpigna also drew ITC Korinna.

DiSpigna was born in Italy but worked for Herb Lubalin in New York during the 1970s.

**Serif Gothic™**

**It's a job  
that's never  
started that  
takes the  
longest to  
finish.**

J. R. R. Tolkien  
(1892 – 1973)  
British scholar &  
fantasy novelist

**ITC Galliard™**

**Be true to  
your work,  
your word,  
and your  
friend.**

*Henry David Thoreau  
(1817–1862)  
US Transcendentalist author*