

# ITC Fenice

## SPOTTING ITC FENICE

**H C E J**  
**S G g n**

- Narrow caps
- Barbed serifs on **C, E, J, S, G**
- Link of **g** extends to left
- Large x-height
- Short baseline serifs

## ETYMOLOGY

Aldo Novarese  
1980

## FAMILY

Four weights with corresponding italics.

## FONT FACTS

First drawn for Berthold, and then licensed to ITC who added additional weights. Name is pronounced fe-nee-chay.

Based on the Bodoni model but made warmer and much easier to use.

# ITC Mixage

## SPOTTING ITC MIXAGE

**f t b i**  
**I M Q**

- Single-sided **f** and **t**
- Lowercase **b** has no foot
- Stems are slightly flared
- Splayed cap **M**
- Small tail on **Q**

## ETYMOLOGY

Aldo Novarese  
1985

## FAMILY

Four weights with corresponding italics. Book and medium weights have small caps and oldstyle figures.

## FONT FACTS

First drawn for the Haas Typefoundry, then licensed to ITC who added additional weights. The last of four Aldo Novarese typefaces released by ITC. The others were ITC Fenice, ITC Novarese and ITC Symbol. Novarese designed over 200 typefaces before his death in 1995.

ITC Mixage™

**Experience  
is the name  
everyone  
gives to their  
mistakes.**

OSCAR WILDE  
(1854 — 1900)  
IRISH DRAMATIST,  
NOVELIST & POET

ITC Fenice™

**You cannot  
shake  
hands with  
a clenched  
fist.**

*Indira Gandhi  
(1917 – 1984)  
Indian politician*